

Terms and Conditions

Last Updated: 13 December 2024

Welcome to Blueprint Marketing Agency (“we,” “our,” or “us”). By accessing or using our website, services, or products, you agree to comply with and be bound by the following terms and conditions (“Terms”). Please read these Terms carefully before using our website.

1. Acceptance of Terms

By accessing or using our website, you agree to these Terms. If you do not agree to these Terms, you may not use our website or services.

2. Services Provided

We offer website design and development services, including custom-coded websites and demo website creation. Additional services may be added or modified at our discretion.

3. Eligibility

You must be at least 18 years old or have the legal capacity to enter into a binding agreement to use our services. If you are under 18, you must have consent from a parent or legal guardian.

4. Free Demo Website Offer

- The free demo website offer is available for a limited time only and subject to our approval.
 - The demo website will be tailored to showcase our capabilities but may include limited functionality.
 - This offer does not constitute a full website. It is intended to demonstrate our capabilities and is not a comprehensive solution. If you would like a complete website, separate payment and agreement are required.
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5. Payment Terms

- Payment for services must be made as outlined in your agreement or invoice.
- Failure to make timely payments may result in suspension or termination of services.
- All fees are non-refundable.

6. Intellectual Property

- All materials, designs, code, and content provided by us remain our intellectual property until full payment is received.
- Once payment is completed, ownership of the website design and content will transfer to you, excluding proprietary tools or software used in the creation process.
- You agree not to copy, reproduce, or distribute our intellectual property without prior written consent.

7. User Responsibilities

- You agree to provide accurate and complete information during the consultation and project process.
- You are responsible for maintaining backups of any data or content you provide.
- You must not use the website or services for any unlawful purpose.

8. Limitation of Liability

- We are not liable for any indirect, incidental, or consequential damages arising from the use of our services or website.
- We are not responsible for issues arising from third-party services, such as hosting providers or external plugins.
- Our total liability under these Terms is limited to the amount you paid for our services.

9. Confidentiality

- Both parties agree to maintain the confidentiality of any proprietary or sensitive information shared during the project.
- This obligation remains in effect even after the termination of services.

10. Termination

- We reserve the right to terminate or suspend services if you breach these Terms or fail to make payments.
 - You may terminate services at any time by providing written notice. Refunds are not guaranteed for unused services.
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11. Modifications to Terms

- We reserve the right to update or modify these Terms at any time without prior notice.
 - Continued use of our website or services after changes are made constitutes acceptance of the updated Terms.
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12. Governing Law

These Terms are governed by and construed in accordance with the laws of Australia. Any disputes involving clients residing outside of Australia will be subject to international arbitration in accordance with globally recognized legal standards.

13. Contact Information

If you have any questions or concerns about these Terms, please contact us at:

- **Email:** contact@blueprintmarketingagency.com
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By using our website and services, you acknowledge that you have read, understood, and agree to these Terms and Conditions.

Blueprint Marketing Agency